

Permanently Affiliated to Thiruvalluvar University
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Accredited with "B" Grade by NAAC

Approved by the Government of Tamil Nadu Phone:04174-235266 Email: principaliwc@gmail.com www.islamiahwomensartsandsciencecollege.com

Project Details 2022 - 2023

Program Name: B.Com General - Program Code: U10

S.No	List Of Students	Project Title	Place Of Work	Duration
1	Ayesha Ruheen N	A Study On Strategic Management Of Leather Industry	Paalar Shoes 'F' Unit Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
2	Aarthi S	A Study On Marketing Strategy For Hero Motor Cycle in Vniyambadi	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
3	Abinaya M	A Study On Leadership Qualities Of Manager Working In Tirupattur Co- Orperative Sugar Mill Industry	Tirupattur Co- Op Sugarmill Ltd, Kethandapatti.	1.2.2023 to 12.5.2023 One Semester
4	Aina Marzeeya A B	A Study On Employee Engagement In Leather Industries In Reference With India Leather Product in Ambur	Farida Group, Upper Division, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
5	Alina Afreen K	A Study On Quality Of Work Life And Performance of Employees In Color Tan And Trades Vaniyambadi	In Color Tan And Trades Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
6	Arshiya Parveen A	A Study On Inventory Management In Hero Honda Showroom in Tirupattur	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
7	Arthi A	A Study On Inventory Management In Hero Honda Showroom in Tirupattur	Hero Honda Show Room At Tirupattur	1.2.2023 to 12.5.2023 One Semester
8	Arunthathi B	A Sudy On Individual Investors In Behaviour Of Share Market- Vaniyambadi	Ambalal Shares & Stock Private Limited, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
9 Addition	Deepika T	A Study On Individuals Investors Behaviour at Mutal Funds In Vaniyambadi	Ambalal Shares & Stock Private Limited,	1.2.2023 to 12.5.2023 One Semester

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			Vaniyambadi		
10	Divya S	Astudy On Personality And Performance Of Manager Working In Tirupattur Co- Operative Suger Mill Indursty	Tirupattur Co- Op Sugarmill Ltd, Kethandapatti.	1.2.2023 to 12.5.2023 One Semester	
11	Durga K	A Study On Job Satisfaction Of Empolyee Working In Lakshmi Hondo Show Room In Tirupattur	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
12	Elakkiya S	A Study On Marketing Strategy In Hero Show Room in Tirupattur	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
13	Gokulalakshmi N	A Study On A Project Report On Islamic Banking With Special Reference To Sangamam Bank	Sanghamam Multi-State Co- Operativecredi t Society Ltd.,	1.2.2023 to 12.5.2023 One Semester	
14	Gopika T	A Study On Customer Preparation And Satisfaction Towards Seema Supermarket	Seema Super Market, Vaniya mbadi	1.2.2023 to 12.5.2023 One Semester	
15	Hafiya Tul Kubra T	A Study Customer Perception Towards Banking Services Of Canara Bank In Vaniyambadi	Canara Bank , Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
16	B Hajira Suman	A Study On Job Stress And Its Impact On The Performance Of The Employees	Farida Group, Upper Division, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
17	Harris Elakkiya J	A Study On Customer Need, Awareness And Prospects Of Interest Free Banking in Vaniyambadi	Sanghamam Multi-State Co-Operative Credit Society Ltd., Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
18	Inisha V	A Study On Impact Of Customer Relationship Management Yamaha Showroom	Aruthi Motors- Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
19	Jeevitha M	A Study On Job Satisfaction Of Employees Working In Leather Industry	Farida Group, Upper Division, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester	

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20	Jeevitha V	A Study On Consumer Buying Behaivour And Satisfaction Level For Hero Honda Motor Cycle	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
21	Juweriya Afrin S	A Study On Customer Satisfaction Towards Online Banking Service Provided in Canara Bank	Canara Bank , Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
22	Kaviya M	A Case Study On L & T Micro Finance Investment	L & T Micro Finance Co., Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
23	Keerthana M	A Study On Survey On Agarbatti Manufacturing Business	Pranitha Agarbattis, Ambalur	1.2.2023 to 12.5.2023 One Semester	
24	Kiruthika K	A Study On Employee Job Satisfaction In Agarbatti Company	Pranitha Agarbattis, Ambalur	1.2.2023 to 12.5.2023 One Semester	
25	Kowsalya P	A Study On Consumer Behaviour Towards City Supermarket	City Super Market, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester	
26	Lavanya R	A Study On Quality Of Work Life In Leather Industries. In Tirupattur	Farida Group, Upper Division, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
27	Mariyam	A Study On Efficiency Of Market Segmentation In Association With Super Market	Fams Super Market,Ambur	1.2.2023 to 12.5.2023 One Semester	
28	Meena S	A Study On Customer Relationship Management In City Super Market	City Super Market, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester	
29	Monisha G	A Study On Awareness And Perception Of Mobile Phone Users Among Youngsters at Dhiraj Moblies In Vaniyambadi	Dhiraj Mobiles, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester	
30	Monisha M	Certain Investigation On Solar Based Electric Power Conversation	Instant Reach Informations Pvt Ltd	1.2.2023 to 12.5.2023 One Semester	
31	Mubeentaj M	A Study On Brand Positioning And Creativity In Advertisement	Sri Samundeeswar i Exports- Tirupattur	1.2.2023 to 12.5.2023 One Semester	

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Nabeeha Afrah T	A Study On Performance Appraisal In Firazo Leather Accessories	Firazo Leather Accessories	1.2.2023 to 12.5.2023 One Semester
Nashikha Nida V M	A Study On Employees Safety And Health Hazards of C.M. Hussain Mubarak Leather Company In Pernambut	C.M. Hussain Mubarak&Co., Pernambut	1.2.2023 to 12.5.2023 One Semester
Naziya Afreen S	A Study On Employees Retention Mechanism In MML Logistics Chennai		1.2.2023 to 12.5.2023 One Semester
Prabavathi V	A Study On Microfinance On Women Empowerment Through Self Help Grouping Tiruputtur District	Belstar Microfinance Limited, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
Priyabai R	A Study On Social Influence Towards Purchase Intention Of Sri Prasath Supermarket In Pachur	Sri Prasath Super Market, Natrampalli	1.2.2023 to 12.5.2023 One Semester
Ramya K	A Study On Customer Relationship Management At Sri Yoga Honda In Tirupattur Dist.	Sri Yoga Motors & Scooter India (Pvt) Ltd, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
Rohini D	A Study On Monetary Incentives Employee Performance at Tarida Shoes Private Ltd. Company	Farida Group, Upper Division, Unit- I	1.2.2023 to 12.5.2023 One Semester
Santhini S	A Study On Work -Life Balance With Reference To Farida Shoes Pvt Ltd., Ambur	India Shoes Exports Pvt Ltd ('A' Unit)	1.2.2023 to 12.5.2023 One Semester
Siddiqua Banu.E	A Study On Service Quality Of Foot Wear Industry At Sri Samundeeswari Export At Tirupattur	Sri Samundeeswar i Exports- Tirupattur	1.2.2023 to 12.5.2023 One Semester
Sneha S	A Study On Employees Job Satisfaction In Social Reference To Galaxy Fire And Safety Engineers Bangalore	Galaxy Fire And Safety Engineers, Bangalore	1.2.2023 to 12.5.2023 One Semester
	Nashikha Nida V M Naziya Afreen S Prabavathi V Priyabai R Ramya K Rohini D Santhini S Siddiqua Banu.E	Appraisal In Firazo Leather Accessories Nashikha Nida V M A Study On Employees Safety And Health Hazards of C.M. Hussain Mubarak Leather Company In Pernambut Naziya Afreen S A Study On Employees Retention Mechanism In MML Logistics Chennai Prabavathi V A Study On Microfinance On Women Empowerment Through Self Help Grouping Tiruputtur District Priyabai R A Study On Social Influence Towards Purchase Intention Of Sri Prasath Supermarket In Pachur Ramya K A Study On Customer Relationship Management At Sri Yoga Honda In Tirupattur Dist. Rohini D A Study On Monetary Incentives Employee Performance at Tarida Shoes Private Ltd. Company Santhini S A Study On Work - Life Balance With Reference To Farida Shoes Pvt Ltd., Ambur Siddiqua Banu.E A Study On Service Quality Of Foot Wear Industry At Sri Samundeeswari Export At Tirupattur Sneha S A Study On Employees Job Satisfaction In Social Reference To Galaxy Fire	Astudy On Employees Safety And Health Hazards of C.M. Hussain Mubarak Leather Company In Pernambut Naziya Afreen S A Study On Employees Retention Mechanism In MML Logistics Chennai Prabavathi V A Study On Microfinance On Women Empowerment Through Self Help Grouping Tiruputtur District Priyabai R A Study On Social Influence Towards Purchase Intention Of Sri Prasath Supermarket In Pachur Ramya K A Study On Customer Relationship Management At Sri Yoga Honda In Tirupattur Dist. Rohini D A Study On Monetary Incentives Employee Performance at Tarida Shoes Private Ltd. Company Incentives Employee Performance at Tarida Shoes Private Ltd. Company Santhini S A Study On Service Quality Of Foot Wear Industry At Sri Samundeeswari Export At Tirupattur Sneha S A Study On Employees Job Satisfaction In Social Reference To Galaxy Fire A Ccessories C.M. Hussain Mubarak&Co., Pernambut C.M. Hussain Mubarak Mubarak&Co., Pernambut Scid. Mustrak@Co., Pernambut Stid. Mustrak@Co., Pernambut Stid. Mustrak@Co., Pernambut Stir Prasath Super Market, Natrampalli Syri Prasath Super Market, Natrampalli Scooter India (Pvt) Ltd, Vaniyambadi India Scooter India (Pvt) Ltd, Vaniyambadi India Shoes Exports Pvt Ltd ('A' Unit) Sri Samundeeswar i Exports- Tirupattur Sneha S A Study On Employees Job Satisfaction In Social Reference To Galaxy Fire And Safety Engineers,

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42	Sowmiya P	A Study On Consumer Behaviour With regards To Brands And Traditional Jewellery In Vaniyambadi	Balaje Jewellers, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
43	Srianu T	A Study On Marketing Strategy at Yamaha Show Room In Ambur	Yamaha Show Room, Ambur	1.2.2023 to 12.5.2023 One Semester	
44	Sumera S	A Study On Impact Of Employee Communication On Employee Engagement Level With Speacial Reference To Afra Import & Export, Vaniyambadi	Afra Import & Exports, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
45	Tamilarasi V	A Study on Employee Motivation in Vanitech Pvt Ltd, Vaniyambadi	Vanitech Pvt Ltd, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
46	Thenmozhi S	A Study on impact of Emotional Intelligence of Employees' Performance with special reference to Vanitech Vaniyambadi	Vanitech Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
45	Uma B	Comparative Study On Buying Behaviour Or Rural And Urban Conusmer On Mobile Phone In Tirupattur district.	Dhiraj Mobiles, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester	
46	Vaishnavi S	A Study On Conusmer Perception Towards Samsung Mobile With Reference To Vaniyambadi Town	Dhiraj Mobiles, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
47	Vasundara K	A Study On Effect Of Leardership Style On Employee Performance	Moda Suole (India) Pvt. Ltd, Ambur.	1.2.2023 to 12.5.2023 One Semester	
48	Yaminipriya J	A Study On Co-operative Organization In Rural Community Development	Farida Group, Upper Division,Unit-I ,Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
49	Yamuna M	A Study On Sale Promotion Of City Supermarket In Vaniyambadi Town	City Super Market, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester	
50	Yumnamariyam B	Astudy On Quality Management In Leather Industries With Special Reference to Afra Import And Exports, Vaniyambadi	Afra Import And Exports , Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester	

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s.no.	PAPER CODE	TITLE OF THE PAPER	CREDIT	CIA	UNI. EXAM	тот
		II YEAR (III SEMESTER)				
1.	CCM 31	Corporate Accounting I	5	25	75	100
2.	CCM 32	Legal Aspects of Business	4	25	75	100
3.	CCM 33	Business Correspondence	3	25	75	100
4.	CCM 34	Business Statistics and Operation Research	3	25	75	100
5.	CACM 35	Business Economics I (Allied)	3	25	75	100
		SKILL BASED SUBJECT				
6.	CSCM 36	Computer Applications in Business (SBS I) NON MAJOR ELECTIVE	2	25	. 75	100
7.	CNCM 37	General Commercial Knowledge (NME I)	2	25	75	100
		II YEAR (IV SEMESTER)				
8.	CCM 41	Corporate Accounting II	4	25	75	100
9.	CCM 42	Business Management	4	25	75	100
10.	CCM 43	Company Law	3	25	75	100
11.	CCM 44	Modern Banking	3	25	75	100
12.	CACM 45	Business Economics II (Allied)	5	25	75	100
		SKILL BASED SUBJECT				
13.	CSCM 46	e-Commerce (SBS II)	2	25	75	100
		NON MAJOR ELECTIVE				
14.	CNCM 47	Advertising and Salesmanship (NME II)	2	25	75	100
		III YEAR (V SEMESTER)	-			
15.	CCM 51	Cost Accounting I	4	25	75	100
16.	CCM 52	Practical Auditing	4	25	75	100
17.	CCM 53	Management Accounting	5	25	75	100
18.	CCM 54	Income Tax Law and Practice I	4	25	75	100
		ELECTIVE I	•			
		(Choose any 1 out of 3)				
19.	CECM 55A	Entrepreneurial Development	3	25	75	100
20.	CECM 55B	Business Environment	3	25	75	100
21.	CECM 55C	Management Information System	3	25	75	100
	020111 000	SKILL BASED SUBJECT		20	- 10	100
22.	CSCM 56	Principles of Marketing (SBS III)	2	25	75	100
	00011100	III YEAR (VI SEMESTER)				
23.	CCM 61	Cost Accounting II	4	25	75	100
24.	CCM 62	Income Tax Law and Practice II	4	25	75	100
25.	CCM 63	Financial Management	4	25	75	100
20.	001/1 00	ELECTIVE II				
		(Choose any 1 out of 3)				
26.	CECM 64A	Innovation Management	3	25	75	100
27.	CECM 64B	Logistics Management	3	25	75	100
28.	CECM 64C	Service Marketing	3	25	75	100
20.	OHOM OTO	ELECTIVE III		20		
		(Choose any 1 out of 3)				
29.	CECM 65A	Customs and GST	3	25	75	100
30.	CECM 65B	Investment Management	3	25	75	100
		Financial Services	/) 3	25	75	100
na Scien	Co	SKILL BASED SUBJECT	4/			
32.	CSCM 66		RINCEPAL	25	75	100
33.	CPCIVI 67	Group / Individual Project ISI AMIA	I WOSAEN'			100

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL-2023

CERTIFICATE

This is to certify that the project work entitled, A STUDY ON STRATEGIC MANAGEMENT OF LEATHER INDUSTRY by AYESHA RUHEEN N (Register Number: 31218U10011). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

HA. M.Com. MANIMBA. M.Com/CALPAD. SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo.10. BYPASS ROAD, NEWTOWN VANIYAMBADI 635 752 Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

RCH SUPERVISOR AND ASSISTANT PROF

AND RESEARCH DEPARTMENT OF COMMER ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

New BYPASS ROAD, NEWTOWN VANIYAMBADI-635 750

Dr. S. Liyahath John, Ph.D., Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vaniyambadi-635 752

PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAMBADI.



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MARKETING STRATEGY FOR HERO MOTOR CYCLE IN VANIYAMBADI' by AARTHI S (Register Number: 31220U10001). in the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Dr. P. KAVITHA, M.Com, MANGERS A. M.COMICALPAD, SET. RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR

PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

No.19. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

P. KAVITHA, M.Com, M.P.M., M.B.A., M.Com, CAI, P.A.D., SEI.
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
NO RESEARCH DEPARTMENT OF COMMERCE
MINISH WOMEN'S ARTS AND SCIENCE COLLEGE

No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE COLLEGE
VANIYAMBADI.

External examiner

Signature of the HOD

Dr. S. Liyahath John, Ph.D.,
Associate Professor & Dept. of Commerce (Finance Islamiah College (Associate Vanista)





Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade Newtown, Vaniyambadi-635751, Tirupattur District, Email Id: principaliwc@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, " A STUDY ON LEADERSHIP QUALITIES OF MANAGER WORKING IN TIRUPATTUR CO-ORPERATIVE SUGAR MILL INDUSTRY IN KETHANDAPETTAI" by ABIENEYA M (Register Number: 31220U10002). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 20022-2023. It has not been formed the basis for the award of any other degree.

PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Signature of the HOD

Submitted for Viva-Voce examination held on .12.05..2023

Dr. P. KAVITHA, ECON, EPILLEBA ECONCALPAD, SET. RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752 ISLAMIAH WOMEN'S ARTS

VANIYAMBADI.

AND SCIENCE COLLEGE Dr. S. Liyahath John, Ph.D., Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vaniyambadi-635 752





Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade Newtown, Vaniyambadi-635751, Tirupattur District, Email Id: principaliwc@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, " A STUDY ON EMPLOYEE ENAGEMENT IN LEATHER INDUSTRIES IN REFERENCE WITH INDIA LEATHER PRODUCT IN AMBUR" by AINA MARZEEYA A B (Register Number: 31220U10003). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 20022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Dr. P. KAVITHA. ECON. EPHLEBARCOM CALPAD, SEI

RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Submitted for Viva-Voce examination held on 12.5. 2023

Dr. P. KAVITHA, M.Com, M.Phil. MBA.M.Com (CA). Ph.D., SET. RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR ISLAMIAH WOMEN'S ARTS PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL AND SCIENCE COLLEGE VANIYAMBADI.

Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vaniyambadi-635 752





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PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, A STUDY ON QUALITY OF WORK LIFE AND PERFORMANCE OF EMPLOYEES IN COLOR TAN AND TRADES VANIYAMBADI by ALINA AFREEN K (Register Number: 31220U10005). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Dr. P. KAVITHA. M. COM, M. PHA. M. B. A. M. COMICAL PL.D., SEI. RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Submitted for Viva-Voce examination held on .12.5..2023

Dr. P. KAVITHA, M.Com, MPHEMEL M.Com, CALPROD. SET. RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

No.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAMBADI.

Dr. S. Liyahath John, Ph.D., Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vaniyambadi-635 752

Signature of the HOD





Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade Newtown, Vaniyambadi-635751, Tirupattur District, Email Id: principaliwc@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON INVENTORY MANAGEMENT IN HERO HONDA SHOWROOM IN TIRUPATTUR" by ARSHIYA PARVEEN A (Register Number: 31220U10006). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Dr. P. KAVITHA, M.COM, MPHLMBA, M.COM, CALPAD, SEI.
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE
NO.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Signature of the HOD

Submitted for Viva-Voce examination held on 12.5.2025.

Internal examiner

Dr. P. KAVITHA, M.Com, M.PMA, M.B.A. M.COM, PAD., SEI.
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE
ISLAMIAH WCMEN'S ARTS AND SCIENCE COLLEGE
No. 10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE CULLEGE
VANIYAMBADI.

External examiner

Dr. S. Liyahath John, Ph.D.,
Associate Professor & Head
Dept. of Commerce (Finance & Accounts)
Islamiah College (Autonomous)
Vaniyambadi-635 752.





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PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON INVENTORY MANAGEMENT IN HERO HONDA SHOWROOM IN TIRUPATTUR by ARTHI A (Register Number: 31220U10007). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Dr. P. KAVITHA, M. Com, M. PHILLES A. M. COM/CALPAD, SEI

RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.10, BYPASS ROAD, NEWTOWN VANIYAMEADI-635 752

Submitted for Viva-Voce examination held on .12..5. 2023

RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Dr. S. Liyahath John, Ph.D., Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vaniyambadi-635 752

Signature of the HOD



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON INDIVIDUAL INVESTORS IN BEHAVIOUR OF SHARE MARKET- VANIYAMBADI" by ARUNTHATHI.B (Register Number: 31220U10008). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Dr. P. KAVITHA, Kon LANDAL COM CALAD, S.

RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
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Internal examiner

Dr. P. KAVITHA, M.Com, M.P.M., M.B.A.M.Com, CALAND, ST.
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External examiner
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON INDIVIDUALS INVESTORS BEHAVIOUR IN MUTAL FUNDS IN VANIYAMBADI" by DEEPIKA T (Register Number: 31220U10010). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

P. KAVITHA, M.COO, M.PHI. M.B.A.M.COM(CALPAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE

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Submitted for Viva-Voce examination held on 12.5, 2028

Internal examiner

Dr. P. KAVITHA, M.COM, M.PHANGA, M.COM, CALPAD, SE RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE NO. 10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635

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Dr. S. Liyahath John, Ph.D.,
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023.

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON PERSONALITY AND PERFORMANCE OF MANAGER WORKING IN THIRUPATTUR CO-OPERPATIVE SUGER MILL INDURSTY" by DIVYA.S (Register Number: 31220U10011). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE NO.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Submitted for Viva-Voce examination held on 12. 5. 2028

Internal examiner

Dr. P. KAVITHA, M.Com, M.P.M., M.B.A.M.COM, CALPAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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External examiner

Or. S. Liyahath John, Ph.D., Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vaniyambadi-635 752

Signature of the HOD





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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON JPB SATISFACTION OF EMPOLYEE WORKING IN LAKESHMI HONDO SHOW ROOM IN TIRUPATTUR" by DURGA K (Register Number 31220U10012). in the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Dr. P. KAVITHA, ECON, EPHLEBA ECON CALPED, ST. RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR

PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Ve.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Submitted for Viva-Voce examination held on 12.05. 2028

Dr. P. KAVITHA. M. Com. M. PH. M. B.A. M. COMICAL Ph.D. SET. RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

ence College

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MARKETING STRATEGY IN HERO SHOW ROOM IN TIRUPATTUR" by ELAKKIYA S (Register Number 31220U10013). in the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

search supervisor RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON A PROJECT REPORT ON ISLAMIC BANKUNG WIYH SPECIAL REFERENCE TO SANGAMAM BANK" by GOKULALAKSHMI N (Register Number 31220U10015). in the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

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Submitted for Viva-Voce examination held on 12.05.2027.

Internal examiner

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER PREPARATION AND SATISFACTION TOWARDS SEEMA SUPERMARKET" by GOPIKA T (Register Number 31220U10016). in the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on .12-05-2023

Internal examiner

Or. P. KAVITHA, ECH. IN STATE PROFESSION RESEARCH SUPERVISOR AND ASSISTANT PROFESSION PG AND RESEARCH DEPARTMENT OF COMMENCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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External examiner

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY CUSTOMER PERCEPTION TOWARDS BANKING SERVICES OF CANARA BANK IN VANIYAMBADI" by HAFIYA TUL KUBRA T (Register Number 31220U10018). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

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Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A A STUDY ON JOB STRESS AND ITS IMPACT ON THE PERFORMANCE OF THE EMPLOYEES" by B HAJIRA SUMAN (Register Number 31220U10019). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

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Submitted for Viva-Voce examination held on 12.05, 2023

Internal examiner

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External examiner
Dr. S. Liyahath John ph D.,
Associate Professor & Harden
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER NEED, AWARENESS AND PROSPECTES OF INTEREST FREE BANKING IN VANIYAMBADI" by HARRIS ELAKKIYA J (Register Number 31220U10020). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

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OY. P. KAVITHA, MCom, MANAMERA MCom(CALPAD, SET.
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External examiner

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL-2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT YAMAHA SHOWROOM" by INISHA V (Register Number 31220U10026). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

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| - Kowlla Internal examiner

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON JOB SATISFACTION OF EMPLOYEES WORKING IN LEATHER INDUSTRY in" by JEEVITHA M (Register Number 31220U10022). in the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

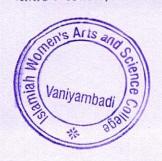
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Internal examiner

Or. P. KAVITHA, M.Com, M.PhiLUBA, M.Com (CA), Ph.D., SET.
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CONSUMER BUYING BEHAVIOUR AND SATISFACTION LEVEL FOR HERO HONDA MOTOR CYCLE" by JEEVITHA V (Register Number 31220U10023). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

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Or. P. KAVITHA, ECON, EPILEBALLONCA, FL.
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External examiner
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE BANKING SERVICE PROVIDED IN CANARA BANK" by JUWERIYA AFRIN S (Register Number 31220U10024). in the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on 12-05-2023

Internal examiner
Or. P. KAVITHA, ECOM, EMILBARCON, CALMAD, SET,
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL -2023

CERTIFICATE

This is to certify that the project work entitled, "A CASE STUDY ON L & T MICRO FINANCE INVESTMENT" by KAVIYA M (Register Number 31220U10025). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

Dr. P. KAVITHA, #Com, #FNLMBA.#Com/CALPAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No. 10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLIGE VANIYAMBADI. External examiner

or. S. Liyahath John, Ph.D.,
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON SURVEY ON AGARBATTI MANUFACTURING BUSINESS" by KEERTHANA M (Register Number 31220U10026). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Submitted for Viva-Voce examination held on 12.05:2023

P. lentler

Internal examiner

Dr. P. KAVITHA, N.Com, M.PH. M. B.A. M.Com/CALPAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 75?

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEE JOB SATISFACTION IN AGARBATTI COMPANY" by KIRUTHIKA K (Register Number 31220U10027). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2033

Internal examiner

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Or. P. KAVITHA, M.Com, MPALMBA, M.Com, CALPAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No. 10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CONSUMER BEHAVIOUR TOWARDS CITY SUPERMARKET" by KOWSALYA P (Register Number 31220U10028). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

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Internal examiner

Dr. P. KAVITHA, ILCOR, IEMI, IBBA ILCOR, CALPAD, SEL
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External examiner
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Associate Professor & Head
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON QUALITY OF WORK LIFE IN LEATHER INDUSTRIES IN THIRUPATTUR" by LAVANYA R (Register Number 31220U10029). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on .. 12.05.2023

Internal examiner

Dr. P. KAVITHA, Non. NPM. KBA. NCON(OA) PAD, SEL
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE
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PRINCIPAL
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External examiner

Dr. S. Liyahath John, Ph.D. Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vaniyambadi-635 752





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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EFFICIENCY OF MARKET SEGMENTATION IN ASSOCIATION WITH SUPER MARKET" by MARIYAM (Register Number 31220U10030) In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023.

Internal examiner

Or. P. KAVITHA, RCom, RPM, MBA, MCOM(CA), PAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE 30.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635

PRINCIPAL
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External examiner

F. S. Liyanath John, Ph.D.,
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PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN CITY SUPER MARKET" by MEENA S (Register Number: 31220U10031). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Signature of the HOD

Submitted for Viva-Voce examination held on 12:05:2023

Internal examiner

Dr. P. KAVITHA, ECON, REPLESA ECONCALPRO, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE 10.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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Dr. S. Liyahath John, Ph.D., Associate Professor & Head Dept. of Commerce (Finance & Accounts Islamiah College (Autonomous, Vaniyambadi-635,752





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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON AWARENESS AND PERCEPTION OF MOBILE PHONE USES AMONG YOUNGSTERS ON DHIRAJ MOBLIES IN VANIYAMBADI" by MONISHA G (Register Number: 31220U10032). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on 12:05:2093

Internal examiner

1- Kantle

Dr. P. KAVITHA, M.COTT, M.P.D. M. B.A. M.COTT, M.D., SEL
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE
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PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE VANIYAWBADI. External examiner
Dr. S. Liyahath John, Ph.D.,
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A CERTAIN INVESTIGATION ON SOLAR BASED ELECTRIC POWER CONVERSATION" by MONISHA M (Register Number: 31220U10033). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Viva-Voce examination held on 12:05:2023

Internal examiner

AESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE
NO.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAMBADI. External examiner
Dr. S. Liyahath John, Ph.D.,
Associate Professor & Head
Dapt. of Commerce (Finance & Accounts)
Islamiah College (Autonomous)
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON BRAND POSITIONING AND CREATIVITY IN ADVERTISEMENT" by MUBEENTAJ M (Register Number: 31220U10034). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Women's

Submitted for

Signature of the HOD

P.L. H

Internal examiner

Dr. P. KAVITHA, MCCM, MPALKEA, MCCM, CALPAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE CULLEGE
VANIYAMBADI.

va-Voce examination held on 12.05.2023



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON PERFORMANCE APPRAISAN IN FIRAZO LEATHER ACCESSORIES" by NABEEHA AFRAH T (Register Number: 31220U10035). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted Stor

Viva-Voce examination held on 12.05:2023

T-leartle

Internal examiner

Dr. P. KAVITHA, MCOM, MPHAMBA, MCOM/CALPRO, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLÁMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo. 10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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AND SCIENCE COLLEGE
VANIYAMBADI.





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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEES SAFETY AND HEALTH HAZARDS OF C.M. HUSSAIN MUBARAK LEATHER COMPANY IN PERNAMBUT" by NASHIKHA NIDA V M (Register Number: 31220U10036). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Nomen's

Signature of the HOD

Viva-Voce examination held on 12.05.2023

Internal examiner

Dr. P. KAVITHA, M.COM, M.P. M., M.B.A.M.COMICAL, PAD., SET. RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.19, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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asociate Professor & Head ot, of Commerce (Finance & Accounts) islamiah College (Autonomous) Vaniyambadi-635 752



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEES RETENTION MECHANISM IN MML LOGISTICS CHENNAI" by NAZIYA AFREEN S (Register Number: 31220U10037). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Nomen's

Signature of the HOD

Submitted for Viva-Voce examination held on 2 05. 2023

Internal examiner

Dr. P. KAVITHA, ECOT, EPIELEBA ECONCALPRO, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE 10.10. BYPASS ROAD, HEWTOWN VANIYAMBADI-635 752

CIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE CULLEGE VANIYAMBADI

Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vaniyambadi-635 752



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PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MICROFINANCE ON WOMEN EMPOWERMENT THROUGH SELF HELP GROUPIN THIRUPUTTUR DISTRICT" by PRABAVATHI .V (Register Number: 31220U10039). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

D Muga Research supervisor

Women

re of the HOD

Viva-Voce examination held on 12.05.2023

Internal examiner

Dr. P. KAVITHA, MCORL MPREMERA MCORCAL PROD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE TELLISE VANIYAVIBADI.

Associate Professor & Hoad Dept. of Commerce (Finance & A. Islamiah College (Autr Vaniyambadi-01



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PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON SOCIAL INFLUENCE TOWARDS PURCHASE INTENTION OF SRI PRASATH SUPERMARKET IN PACHUR" by PRIYABAI R (Register Number: 31220U10040). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

omen's

Signature of the HOD

Sommed for Viva-Voce examination held on 12.05.2023

Internal examiner

Ur. P. KAVITHA, MCom, MME, MSA, MCom/CALPED, SEE RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

ISLAMIAH WOMEN'S ARTS AND SCIENCE TO LLUE VANIYANIBADI.

Associate Professor & Head Dept. of Commerce (Finance & Accounts) Islamiah College (Autonomo Vaniyambadi-635 752



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT SRI YOGA HONDA IN TIRUPATTUR DIST." by RAMYA K (Register Number: 31220U10041). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Nomen's

aballo

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05 2023

Internal examiner

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Ur. P. KAVITHA, ECON, EPRE ESA ECONICALPAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

ISLAMIAH WOMEN'S ARTS AND SCIENCE CILLIDE VANIYAMBADI.



Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade Newtown, Vaniyambadi-635751, Tirupattur District, Email Id: principaliwc@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MONETARY INCENTIVES EMPLOYEE PERFORMANCE AND TARIDA SHOES PRIVATE LTD. COMPANY" by ROHINI D (Register Number: 31220U10042). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

for viva-voce examination hel

Saffantited for Viva-Voce examination held on 12.05.2023

Internal examiner

P. KAVITHA, M.Com., M.P.H.M.B.A.M.Com.(CAL) Ph.D., SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo. 10. BYPASS ROAD, NEWTOWN VANIYAMBADH

PRINCIPAL
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AND SCIENCE CLAUSE
VANIYAMBADI.



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON WORK-LIFE BALANCE WITH REFERENCE TO FARIDA SHOES PVT LTD., AMBUR" by SANTHINI S (Register Number: 31220U10043). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Nomen's

Signature of the HOD

bimutted for Viva-Voce examination held on 12.05.2023

Internal examiner

P. KAVITHA, RCom, RFIELEA RCom(CALPIND, SEI.
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE
No. 10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL
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AND SCIENCE CLASSE
VANIYAMBADI.



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON SERVICE QUALITY OF FOOT WEAR INDUSTRY AT SRI SAMUNDEESWARI EXPORT AT THIRUPATTUR" by SIDDIQUA BANU.E (Register Number: 31220U10045). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Islamiak

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

Dr. P. KAVITHA, M.Com, M.P.M., M.S.A.M.Com(CA), Ph.D., SEL
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE
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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEES JOB SATISFACTION IN SOCIAL REFERENCE TO GALAXY FIRE AND SAFETY ENGINEERS BANGALORE" by SNEHAS (Register Number: 31220U10046). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Nomen's

Signature of the HOD

Viva-Voce examination held on 12.05.23

Internal examiner

Dr. P. KAVITHA, M.Com, M.Pha.M.B.A.M.Com/CALPAD, SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE No.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CONSUMER BEHAVIOUR WITH RECORDS TO BRANDS AND TRADITIONAL JEWELLERY IN VANIYAMBADI" by SOWMIYA P (Register Number: 31220U10048). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

D. Muery. Research supervisor

en's

Signature of the HOD

for Viva-Voce examination held on 12 . 05-202 3

Dr. P. KAVITHA, ICON, IPM RELICONCULAD, SEL SEARCH SUPERVISOR AND ASSISTANT PROFESSOE PG AND RESEARCH DEPARTMENT OF COMMERCE IS LAMIAN WOMEN'S ARTS AND SCIENCE COLLEGE NO. 10, BYPASS MOAD, NEWTOWN, VAMYAMBADI-635 752 ISLAMIAH WOMEN'S ARTS AND SCIENCE - LUSE VANIYAMBADI.



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MARKETING STRATEGY OF YAMAHA SHOW ROOM IN AMBUR" by SRIANU T (Register Number: 31220U10050). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research su

Nomen's A

Signature of the HOD

Voce examination held on 12:05:2023

Ur. P. KAVITHA, MCom, MPHALMSA MCCOM(CALPAD, SEI RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

ISLAMIAH WOMEN'S ARTS AND SCIENCE LAL GE VANIYAWBADI.



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON IMPACT OF EMPLOYEE COMMUNICATION ON EMPLOYEE ENAGEMENMT LEVEL WITH SPEACIAL REFERENCE TO AFRA IMPORT & EXPORT IN VANIYAMBADI" by SUMERA S (Register Number: 31220U10051). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

omen's A

Submitted for

Signature of the HOD

va-Voce examination held on 12.05.203

RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE 10.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752 ISLAMIAH WOMEN'S ARTS AND SCIENCE VANIYAWBADI.



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEE MOTIVATION IN VANI TECH PVT LTD VANIYAMBADI" by TAMILARASI V (Register Number: 31220U10053). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

men's A

Signature of the HOD

Internal examiner

Dr. P. KAVITHA, KCom, MPN, MBA, MCOm(CAL) PhD, SET RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE 10.0 BY PASS ROAD, NEWTOWN VANIYAMBADI-635 752 PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE
VANIYAMIDADI.

Viva-Voce examination held on 12:05:2023



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A SUDTY ON IMPACT OF EMOTIONAL INTELLIGENCE OF EMPLOYEES PERFORMANCE WITH SPECIAL REFERANCE TO VANI TEACH VANIYAMBADI" by THENMOZHI S (Register Number: 31220U10054). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

Submitted for Vi

Servoce examination held on 12.05.2023

Internal examiner

Or. P. KAVITHA, M.Com, M.PHALMBALM.COM/CAL.Ph.D., SET.
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE 12.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE LIGE

VANIYAWBADI.

External examiner



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "COMPARTIVE STUDY ON BUYING BEHAVIOUR OR RURAL AND URBAN CONUSMER ON MOBILE PHONE IN TIRUPATTUR DIS." by UMA B (Register Number: 31220U10055). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Islamian

Signature of the HOD

RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
PG AND RESEARCH DEPARTMENT OF COMMERCE

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE 15,10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

ISLAMIAH WOMEN'S ARTS AND SCIENCE ...LGE VANIYAWAADI.

for Viva-Voce examination held on 12:05:2083

External examiner

Associate Professor & Head Dept of Commerce (Finance & Accounts) Islamiah College (Autonomous) Vanlyambadi-635 752



Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade Newtown, Vaniyambadi-635751, Tirupattur District, Email Id: principaliwc@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CONUSMER PERCEPTION TOWARDS SAMSUNG MOBILE WITH REFERENCE TO VANIYAMBADI TOWN" by VAISHNAVI S (Register Number: 31220U10056). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Nomen's

Signature of the HOD

wa-Voce examination held on 12:05: 2023

Internal examiner

Jr. P. KAVITHA, M.Com, M.P.M., M.S.A.M.Com(CA), Ph.D., SEL
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR
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AND SCIENCE COLLEGE
VANIYAWBADI.



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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EFFECT OF LEARDERSHIP STYLE ON EMPLOYEE PERFORMANCE" by VASUNDARA K (Register Number: 31220U10057). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Nomen's

Signature of the HOD

Tha

Internal examiner

Or. P. KAVITHA, M.Com, M.P.M.M.B.A.M.Com(CA), Ph.D., SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND SESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE 10, 847435 ROAD, NEWTOWN VANIYAMBADI-635 752

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AND SCIENCE COLLEGE
VANIYAMBADI.

iva-Voce examination held on 12.05.2023

External examiner



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PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON COPORERATIVE ORGANIZATION IN RURAL COMMUNITY DEVELOPMENT" by YAMINIPRIYA J (Register Number: 31220U10058). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Signature of the HOD

Women's

d for Viva-Voce examination held on 12.05.2023

Dr. P. KAVITHA, MCom, M. FALL MBA. M. COMICAL PAD. SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo.10. BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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PG & RESEARCH DEPARTMENT OF COMMERCE **APRIL - 2023**

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON SALE PROMOTION OF CITY SUPERMARKET IN VANIYAMBADI TOWN" by YAMUNA M (Register Number: 31220U10059). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Women's

Signature of the HOD

Mayored for Viva-Voce examination held on 12:05:2023

Dr. P. KAVITHA, M.Com, M.PHI, M.B.A.M.COM(CAL, PR.D., SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Dr. S. Liyahath John, Ph.D., Associate Professor & Head Dept. of Commerce (Finance & Accounts)

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PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON QUALITY MANAGEMENT IN LEATHER INDUSTRIES WITH SPECIAL REFERENCE AFRA IMPORT AND EXPORTS, VANIYAMBADI" by YUMNAMARIYAM B (Register Number: 31220U10060). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

an Women's Research and Street an

va-Voce examination held on 12:05:2023

Internal examiner

CIT. P. KAVITHA, M.Com, M.P.M.M.B.A.M.Com(CA), Ph.D., SEL RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR PG AND RESEARCH DEPARTMENT OF COMMERCE ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Vo. 10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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ISLAMIAH WOMEN'S ARTS
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VANIYAMBADI.

External examiner