



## ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Permanently Affiliated to Thiruvalluvar University  
Recognized by UGC under sections 2(f) and 12(B) of the UGC Act 1956  
Accredited with "B" Grade by NAAC

Approved by the Government of Tamil Nadu  
Phone:04174-235266 Email: principalwcc@gmail.com  
www.islamiahwomensartsandsciencecollege.com

### Project Details 2022 - 2023

Program Name : B.Com General – Program Code : U10

S.No	List Of Students	Project Title	Place Of Work	Duration
1	Ayesha Ruheen N	A Study On Strategic Management Of Leather Industry	Paalar Shoes 'F' Unit Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
2	Aarthi S	A Study On Marketing Strategy For Hero Motor Cycle in Vniyambadi	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
3	Abinaya M	A Study On Leadership Qualities Of Manager Working In Tirupattur Co-Orperative Sugar Mill Industry	Tirupattur Co-Op Sugarmill Ltd, Kethandapatti.	1.2.2023 to 12.5.2023 One Semester
4	Aina Marzeeya A B	A Study On Employee Engagement In Leather Industries In Reference With India Leather Product in Ambur	Farida Group, Upper Division, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
5	Alina Afreen K	A Study On Quality Of Work Life And Performance of Employees In Color Tan And Trades Vaniyambadi	In Color Tan And Trades Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
6	Arshiya Parveen A	A Study On Inventory Management In Hero Honda Showroom in Tirupattur	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
7	Arthi A	A Study On Inventory Management In Hero Honda Showroom in Tirupattur	Hero Honda Show Room At Tirupattur	1.2.2023 to 12.5.2023 One Semester
8	Arunthathi B	A Sudy On Individual Investors In Behaviour Of Share Market- Vaniyambadi	Ambalal Shares & Stock Private Limited, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
9	Deepika T	A Study On Individuals Investors Behaviour at Mutal Funds In Vaniyambadi	Ambalal Shares & Stock Private Limited,	1.2.2023 to 12.5.2023 One Semester

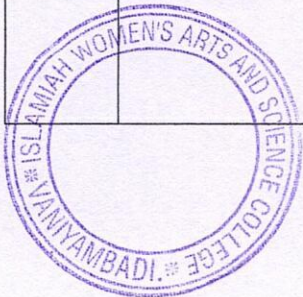


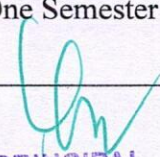
PRINCIPAL

ISLAMIAH WOMEN'S ARTS  
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VANIYAMBADI.



			Vaniyambadi	
10	Divya S	A study On Personality And Performance Of Manager Working In Tirupattur Co-Operative Suger Mill Indursty	Tirupattur Co-Op Sugarmill Ltd, Kethandapatti.	1.2.2023 to 12.5.2023 One Semester
11	Durga K	A Study On Job Satisfaction Of Empolyee Working In Lakshmi Hondo Show Room In Tirupattur	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
12	Elakkiya S	A Study On Marketing Strategy In Hero Show Room in Tirupattur	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
13	Gokulalakshmi N	A Study On A Project Report On Islamic Banking With Special Reference To Sangamam Bank	Sanghamam Multi-State Co-Operative credit Society Ltd.,	1.2.2023 to 12.5.2023 One Semester
14	Gopika T	A Study On Customer Preparation And Satisfaction Towards Seema Supermarket	Seema Super Market, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
15	Hafiya Tul Kubra T	A Study Customer Perception Towards Banking Services Of Canara Bank In Vaniyambadi	Canara Bank , Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
16	B Hajira Suman	A Study On Job Stress And Its Impact On The Performance Of The Employees	Farida Group, Upper Division, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
17	Harris Elakkiya J	A Study On Customer Need, Awareness And Prospects Of Interest Free Banking in Vaniyambadi	Sanghamam Multi-State Co-Operative Credit Society Ltd., Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
18	Inisha V	A Study On Impact Of Customer Relationship Management Yamaha Showroom	Aruthi Motors- Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
19	Jeevitha M	A Study On Job Satisfaction Of Employees Working In Leather Industry	Farida Group, Upper Division, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester

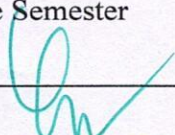


  
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20	Jeevitha V	A Study On Consumer Buying Behaviour And Satisfaction Level For Hero Honda Motor Cycle	Lakshmi Motors - Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
21	Juweriya Afrin S	A Study On Customer Satisfaction Towards Online Banking Service Provided in Canara Bank	Canara Bank , Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
22	Kaviya M	A Case Study On L & T Micro Finance Investment	L & T Micro Finance Co., Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
23	Keerthana M	A Study On Survey On Agarbatti Manufacturing Business	Pranitha Agarbattis, Ambalur	1.2.2023 to 12.5.2023 One Semester
24	Kiruthika K	A Study On Employee Job Satisfaction In Agarbatti Company	Pranitha Agarbattis, Ambalur	1.2.2023 to 12.5.2023 One Semester
25	Kowsalya P	A Study On Consumer Behaviour Towards City Supermarket	City Super Market, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester
26	Lavanya R	A Study On Quality Of Work Life In Leather Industries. In Tirupattur	Farida Group, Upper Division, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
27	Mariyam	A Study On Efficiency Of Market Segmentation In Association With Super Market	Fams Super Market, Ambur	1.2.2023 to 12.5.2023 One Semester
28	Meena S	A Study On Customer Relationship Management In City Super Market	City Super Market, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester
29	Monisha G	A Study On Awareness And Perception Of Mobile Phone Users Among Youngsters at Dhiraj Moblies In Vaniyambadi	Dhiraj Mobiles, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester
30	Monisha M	Certain Investigation On Solar Based Electric Power Conversation	Instant Reach Informations Pvt Ltd	1.2.2023 to 12.5.2023 One Semester
31	Mubeentaj M	A Study On Brand Positioning And Creativity In Advertisement	Sri Samundeeswar i Exports- Tirupattur	1.2.2023 to 12.5.2023 One Semester

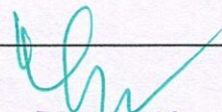


  
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32	Nabeeha Afrah T	A Study On Performance Appraisal In Firazo Leather Accessories	Firazo Leather Accessories	1.2.2023 to 12.5.2023 One Semester
33	Nashikha Nida V M	A Study On Employees Safety And Health Hazards of C.M. Hussain Mubarak Leather Company In Pernambut	C.M. Hussain Mubarak&Co., Pernambut	1.2.2023 to 12.5.2023 One Semester
34	Naziya Afreen S	A Study On Employees Retention Mechanism In MML Logistics Chennai		1.2.2023 to 12.5.2023 One Semester
35	Prabavathi V	A Study On Microfinance On Women Empowerment Through Self Help Grouping Tiruputtur District	Belstar Microfinance Limited, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
36	Priyabai R	A Study On Social Influence Towards Purchase Intention Of Sri Prasath Supermarket In Pachur	Sri Prasath Super Market, Natrampalli	1.2.2023 to 12.5.2023 One Semester
37	Ramya K	A Study On Customer Relationship Management At Sri Yoga Honda In Tirupattur Dist.	Sri Yoga Motors & Scooter India (Pvt) Ltd, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
38	Rohini D	A Study On Monetary Incentives Employee Performance at Tarida Shoes Private Ltd. Company	Farida Group, Upper Division, Unit-I, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
39	Santhini S	A Study On Work -Life Balance With Reference To Farida Shoes Pvt Ltd., Ambur	India Shoes Exports Pvt Ltd ('A' Unit)	1.2.2023 to 12.5.2023 One Semester
40	Siddiqua Banu.E	A Study On Service Quality Of Foot Wear Industry At Sri Samundeeswari Export At Tirupattur	Sri Samundeeswari Exports-Tirupattur	1.2.2023 to 12.5.2023 One Semester
41	Sneha S	A Study On Employees Job Satisfaction In Social Reference To Galaxy Fire And Safety Engineers Bangalore	Galaxy Fire And Safety Engineers, Bangalore	1.2.2023 to 12.5.2023 One Semester

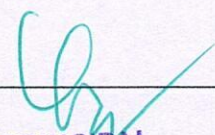


  
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42	Sowmiya P	A Study On Consumer Behaviour With regards To Brands And Traditional Jewellery In Vaniyambadi	Balaje Jewellers, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
43	Srianu T	A Study On Marketing Strategy at Yamaha Show Room In Ambur	Yamaha Show Room, Ambur	1.2.2023 to 12.5.2023 One Semester
44	Sumera S	A Study On Impact Of Employee Communiation On Employee Engagement Level With Speacial Reference To Afra Import & Export , Vaniyambadi	Afra Import & Exports, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
45	Tamilarasi V	A Study on Employee Motivation in Vanitech Pvt Ltd, Vaniyambadi	Vanitech Pvt Ltd, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
46	Thenmozhi S	A Study on impact of Emotional Intelligence of Employees' Performance with special reference to Vanitech Vaniyambadi	Vanitech Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
45	Uma B	Comparative Study On Buying Behaviour Or Rural And Urban Conusmer On Mobile Phone In Tirupattur district.	Dhiraj Mobiles, Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester
46	Vaishnavi S	A Study On Conusmer Perception Towards Samsung Mobile With Reference To Vaniyambadi Town	Dhiraj Mobiles, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
47	Vasundara K	A Study On Effect Of Leardership Style On Employee Performance	Moda Suole (India) Pvt. Ltd, Ambur.	1.2.2023 to 12.5.2023 One Semester
48	Yaminipriya J	A Study On Co-operative Organization In Rural Community Development	Farida Group, Upper Division, Unit-I , Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
49	Yamuna M	A Study On Sale Promotion Of City Supermarket In Vaniyambadi Town	City Super Market, Vaniyambadi	1.2.2023 to 12.5.2023 One Semester
50	Yumnamariyam B	Astudy On Quality Management In Leather Industries With Special Reference to Afra Import And Exports, Vaniyambadi	Afra Import And Exports , Vaniyambadi.	1.2.2023 to 12.5.2023 One Semester



  
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**B.COM.**

S.NO.	PAPER CODE	TITLE OF THE PAPER	CREDIT	CIA	UNI. EXAM	TOT
<b>II YEAR (III SEMESTER)</b>						
1.	CCM 31	Corporate Accounting I	5	25	75	100
2.	CCM 32	Legal Aspects of Business	4	25	75	100
3.	CCM 33	Business Correspondence	3	25	75	100
4.	CCM 34	Business Statistics and Operation Research	3	25	75	100
5.	CACM 35	Business Economics I (Allied)	3	25	75	100
<b>SKILL BASED SUBJECT</b>						
6.	CSCM 36	Computer Applications in Business (SBS I)	2	25	75	100
<b>NON MAJOR ELECTIVE</b>						
7.	CNCM 37	General Commercial Knowledge (NME I)	2	25	75	100
<b>II YEAR (IV SEMESTER)</b>						
8.	CCM 41	Corporate Accounting II	4	25	75	100
9.	CCM 42	Business Management	4	25	75	100
10.	CCM 43	Company Law	3	25	75	100
11.	CCM 44	Modern Banking	3	25	75	100
12.	CACM 45	Business Economics II (Allied)	5	25	75	100
<b>SKILL BASED SUBJECT</b>						
13.	CSCM 46	e-Commerce (SBS II)	2	25	75	100
<b>NON MAJOR ELECTIVE</b>						
14.	CNCM 47	Advertising and Salesmanship (NME II)	2	25	75	100
<b>III YEAR (V SEMESTER)</b>						
15.	CCM 51	Cost Accounting I	4	25	75	100
16.	CCM 52	Practical Auditing	4	25	75	100
17.	CCM 53	Management Accounting	5	25	75	100
18.	CCM 54	Income Tax Law and Practice I	4	25	75	100
<b>ELECTIVE I (Choose any 1 out of 3)</b>						
19.	CECM 55A	Entrepreneurial Development	3	25	75	100
20.	CECM 55B	Business Environment	3	25	75	100
21.	CECM 55C	Management Information System	3	25	75	100
<b>SKILL BASED SUBJECT</b>						
22.	CSCM 56	Principles of Marketing (SBS III)	2	25	75	100
<b>III YEAR (VI SEMESTER)</b>						
23.	CCM 61	Cost Accounting II	4	25	75	100
24.	CCM 62	Income Tax Law and Practice II	4	25	75	100
25.	CCM 63	Financial Management	4	25	75	100
<b>ELECTIVE II (Choose any 1 out of 3)</b>						
26.	CECM 64A	Innovation Management	3	25	75	100
27.	CECM 64B	Logistics Management	3	25	75	100
28.	CECM 64C	Service Marketing	3	25	75	100
<b>ELECTIVE III (Choose any 1 out of 3)</b>						
29.	CECM 65A	Customs and GST	3	25	75	100
30.	CECM 65B	Investment Management	3	25	75	100
31.	CECM 65C	Financial Services	3	25	75	100
<b>SKILL BASED SUBJECT</b>						
32.	CSCM 66	Human Resources Management (SBS IV)	2	25	75	100
33.	CPCM 67	Group / Individual Project	5	25	75	100







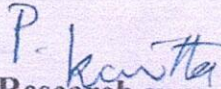
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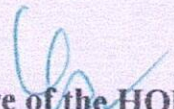
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwiw@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL-2023

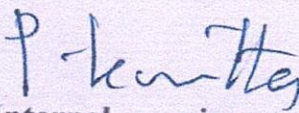
### CERTIFICATE

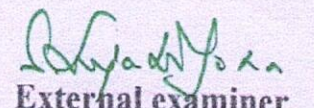
This is to certify that the project work entitled, **A STUDY ON STRATEGIC MANAGEMENT OF LEATHER INDUSTRY** by **AYESHA RUHEEN N (Register Number : 31218U10011)**. In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

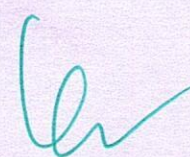
  
**Research supervisor**  
**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

  
**Internal examiner**  
**P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
**External examiner**  
**Dr. S. Liyath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752

  
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**ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE**  
**VANIYAMBADI.**







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Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MARKETING STRATEGY FOR HERO MOTOR CYCLE IN VANIYAMBADI" by AARTHI S (Register Number : 31220U10001), in the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023.

Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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Email Id: principaliwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON LEADERSHIP QUALITIES OF MANAGER WORKING IN TIRUPATTUR CO-OPERATIVE SUGAR MILL INDUSTRY IN KETHANDAPETTAI" by ABIENEYA M (Register Number : 31220U10002). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 20022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

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External examiner

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Email Id: principaliw@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEE ENAGEMENT IN LEATHER INDUSTRIES IN REFERENCE WITH INDIA LEATHER PRODUCT IN AMBUR" by AINA MARZEEYA A B (Register Number : 31220U10003). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 20022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Signature of the HOD

Submitted for Viva-Voce examination held on 12.5.2023

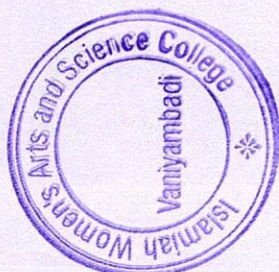
Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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External examiner

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Email Id: principaliw@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, **A STUDY ON QUALITY OF WORK LIFE AND PERFORMANCE OF EMPLOYEES IN COLOR TAN AND TRADES VANIYAMBADI** by **ALINA AFREEN K (Register Number : 31220U10005)**. In the partial fulfilment of the requirement for the award of the degree **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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Signature of the HOD

Submitted for Viva-Voce examination held on 12.5.2023

Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

**PRINCIPAL**  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

External examiner

**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752







# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliw@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON INVENTORY MANAGEMENT IN HERO HONDA SHOWROOM IN TIRUPATTUR" by ARSHIYA PARVEEN A (Register Number : 31220U10006). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SEI.  
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Signature of the HOD

Submitted for Viva-Voce examination held on 12.5.2023

Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SEI.  
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Email Id: principalwvc@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON INVENTORY MANAGEMENT IN HERO HONDA SHOWROOM IN TIRUPATTUR" by ARTHI A (Register Number : 31220U10007). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
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PG AND RESEARCH DEPARTMENT OF COMMERCE  
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No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Signature of the HOD

Submitted for Viva-Voce examination held on 12.5.2023

Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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External examiner

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Email Id: principalwiwc@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON INDIVIDUAL INVESTORS IN BEHAVIOUR OF SHARE MARKET- VANIYAMBADI" by ARUNTHATHI.B (Register Number : 31220U10008). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET  
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ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Signature of the HOD

Submitted for Viva-Voce examination held on 12.5.2023

Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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External examiner

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Vaniyambadi-635 752







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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliwvc@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON INDIVIDUALS INVESTORS BEHAVIOUR IN MUTAL FUNDS IN VANIYAMBADI" by DEEPIKA T (Register Number : 31220U10010). In the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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Submitted for Viva-Voce examination held on 12.5.2023

Internal examiner

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External examiner

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Email Id: principaliwce@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON PERSONALITY AND PERFORMANCE OF MANAGER WORKING IN THIRUPATTUR CO-OPERATIVE SUGER MILL INDURSTY" by DIVYA .S (Register Number : 31220U10011). In the partial fulfilment of the requirement for the award of the degree **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

*P. Kavitha*  
Research supervisor

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

*[Signature]*  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.5.2023

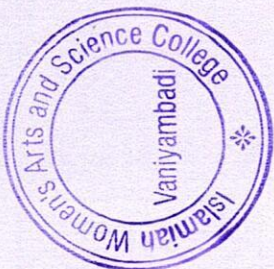
*P. Kavitha*  
Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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*[Signature]*  
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ISLAMIAH WOMEN'S ARTS  
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VANIYAMBADI.

*[Signature]*  
External examiner

**Dr. S. Liyahath John**, Ph.D.,  
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Vaniyambadi-635 752







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Email Id: principalwvc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON JPB SATISFACTION OF EMPLOYEE WORKING IN LAKESHMI HONDO SHOW ROOM IN TIRUPATTUR" by DURGA K (Register Number 31220U10012), in the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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External examiner

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Vaniyambadi-635 752







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Email Id: principalwiw@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MARKETING STRATEGY IN HERO SHOW ROOM IN TIRUPATTUR" by ELAKKIYA S (Register Number 31220U10013), in the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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AND SCIENCE COLLEGE  
VANIYAMBADI.

External examiner

**Dr. S. Liyahath John, Ph.D.**,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752







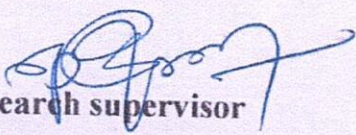
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

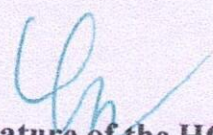
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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwvc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

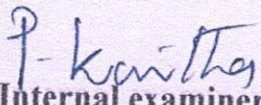
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON A PROJECT REPORT ON ISLAMIC BANKUNG WIYH SPECIAL REFERENCE TO SANGAMAM BANK" by GOKULALAKSHMI N (Register Number 31220U10015), in the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

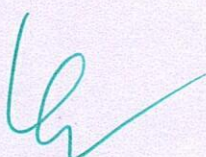
  
Research supervisor

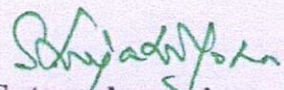
  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023.

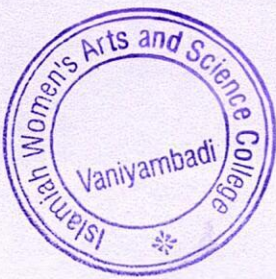
  
Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., MBA, M.Com(CA), Ph.D., CEI  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
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VANIYAMBADI.

  
External examiner

**Dr. S. Liyahath John, Ph.D.**  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
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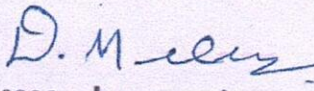
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

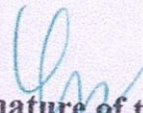
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliwc@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

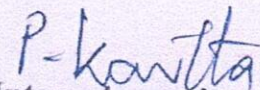
### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER PREPARATION AND SATISFACTION TOWARDS SEEMA SUPERMARKET" by GOPIKA T (Register Number 31220U10016). in the partial fulfilment of the requirement for the award of the degree Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

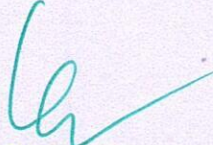
  
Research supervisor

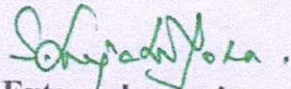
  
Signature of the HOD

Submitted for Viva-Voce examination held on 12-05-2023

  
Internal examiner

**Dr. P. KAVITHA, B.A., B.L.S., M.A., M.F.A., M.P.H., M.D., S.T.**  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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PRINCIPAL  
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VANIYAMBADI.

  
External examiner  
**Dr. S. Liyahath John, Ph.D.,**  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752







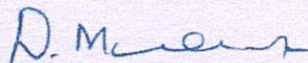
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

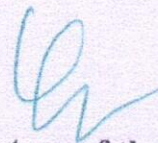
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliw@ gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

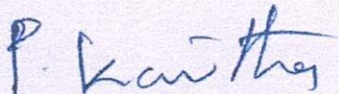
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY CUSTOMER PERCEPTION TOWARDS BANKING SERVICES OF CANARA BANK IN VANIYAMBADI" by HAFIYA TUL KUBRA T (Register Number 31220U10018). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

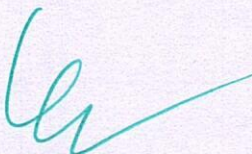
  
Research supervisor

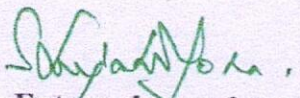
  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D, SET,  
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PG AND RESEARCH DEPARTMENT OF COMMERCE  
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External examiner  
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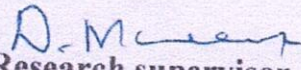
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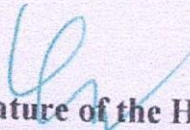
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Email Id: principaliw@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

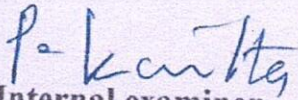
## CERTIFICATE

This is to certify that the project work entitled, "A A STUDY ON JOB STRESS AND ITS IMPACT ON THE PERFORMANCE OF THE EMPLOYEES" by B HAJIRA SUMAN (Register Number 31220U10019). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

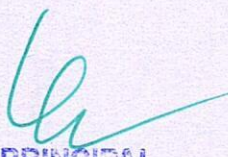
  
Research supervisor

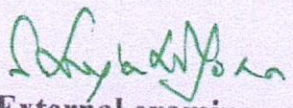
  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SETL  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

  
External examiner  
**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Banking)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752







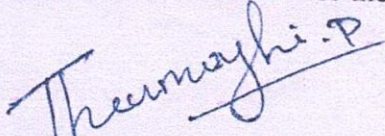
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

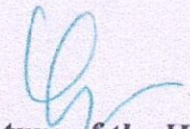
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwac@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

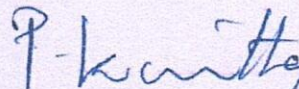
## CERTIFICATE

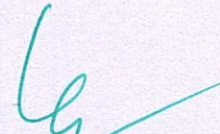
This is to certify that the project work entitled, "A STUDY ON CUSTOMER NEED, AWARENESS AND PROSPECTES OF INTEREST FREE BANKING IN VANIYAMBADI" by HARRIS ELAKKIYA J (Register Number 31220U10020). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

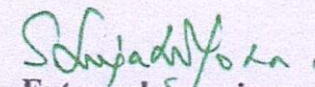
  
Research supervisor

  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner  
**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SETL  
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External examiner  
**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752.







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Email Id: principaliwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL-2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT YAMAHA SHOWROOM" by INISHA V (Register Number 31220U10024). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

*D. Meenaxi*  
Research supervisor

*[Signature]*  
Signature of the HOD

Submitted for Viva-Voce examination held on 12-05-2023

*P. Kavitha*  
Internal examiner

**Dr. P. KAVITHA, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.**  
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*[Signature]*  
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VANIYAMBADI

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External examiner  
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Email Id: principal@iwsc@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON JOB SATISFACTION OF EMPLOYEES WORKING IN LEATHER INDUSTRY in" by JEEVITHA M (Register Number 31220U10022). in the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

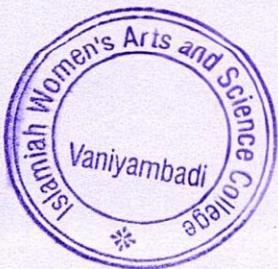
Submitted for Viva-Voce examination held on ..12..05..2023

Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SEZ.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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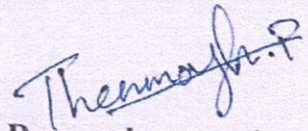
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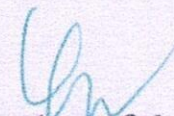
A Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
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Email Id: principaliw@ gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

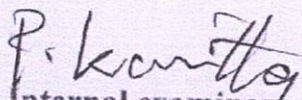
### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CONSUMER BUYING BEHAVIOUR AND SATISFACTION LEVEL FOR HERO HONDA MOTOR CYCLE" by JEEVITHA V (Register Number 31220U10023). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

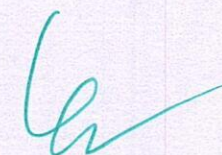
  
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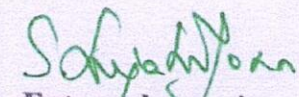
  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA, M.Com, M.Phil, B.A., B.Com, CA, P.D., SET.**  
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Email Id: principalwe@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE BANKING SERVICE PROVIDED IN CANARA BANK" by JUWERIYA AFRIN S (Register Number 31220U10024). in the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD

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Internal examiner

**Dr. P. KAVITHA, M.Com, M.Phil, B.A., B.Com (CA), P.D., SET**  
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External examiner

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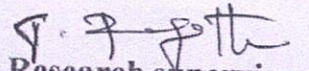
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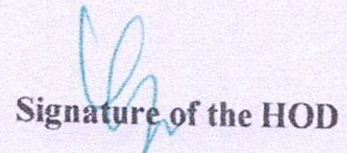
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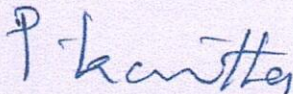
## CERTIFICATE

This is to certify that the project work entitled, "A CASE STUDY ON L & T MICRO FINANCE INVESTMENT" by KAVIYA M (Register Number 31220U10025). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

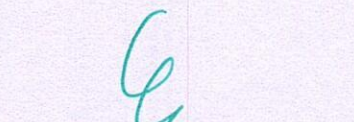
  
Research supervisor

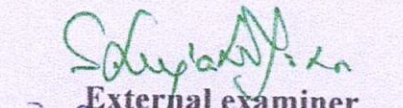
  
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Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

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PG AND RESEARCH DEPARTMENT OF COMMERCE  
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External examiner  
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Islamiyah College (Autonomous),  
Vaniyambadi-635 752.







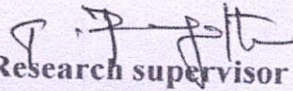
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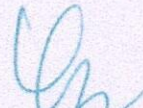
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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

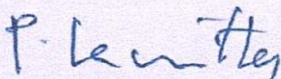
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON SURVEY ON AGARBATTI MANUFACTURING BUSINESS" by KEERTHANA M (Register Number 31220U10026). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

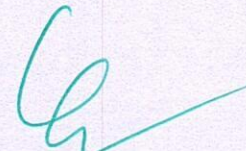
  
Research supervisor

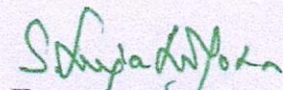
  
Signature of the HOD

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Internal examiner

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External examiner  
Dr. S. Liyanath John, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiyah College (Autonomous)  
Vaniyambadi-635 752.







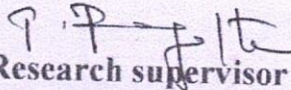
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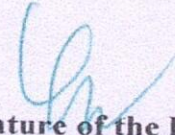
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
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**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

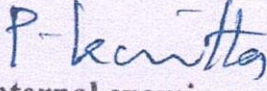
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEE JOB SATISFACTION IN AGARBATTI COMPANY" by KIRUTHIKA K (Register Number 31220U10027). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

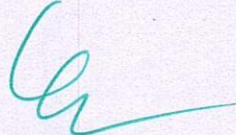
  
Research supervisor

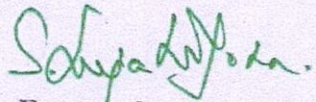
  
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Islamiah College (Autonomous)  
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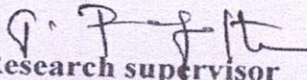
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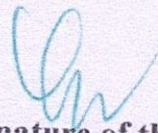
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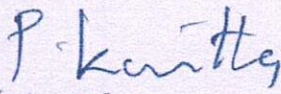
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CONSUMER BEHAVIOUR TOWARDS CITY SUPERMARKET" by KOWSALYA P (Register Number 31220U10028). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

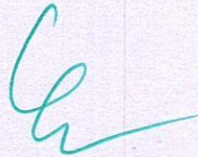
  
Research supervisor

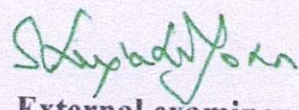
  
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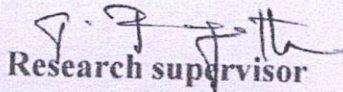
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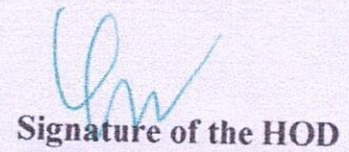
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## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

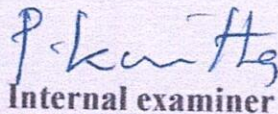
### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON QUALITY OF WORK LIFE IN LEATHER INDUSTRIES IN THIRUPATTUR" by LAVANYA R (Register Number 31220U10029). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

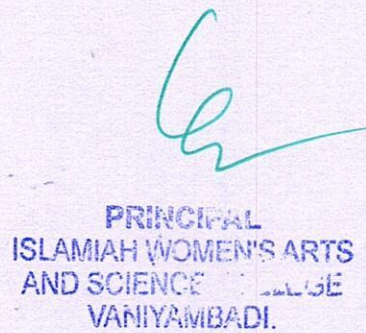
  
Research supervisor

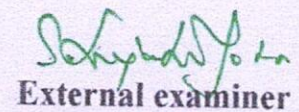
  
Signature of the HOD

Submitted for Viva-Voce examination held on ..12.05.2023

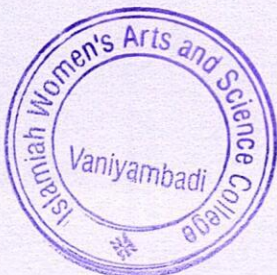
  
Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No. 10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

  
External examiner

**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous),  
Vaniyambadi-635 752







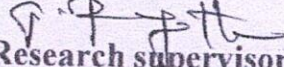
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

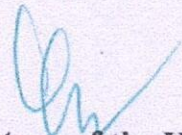
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliwc@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE  
APRIL - 2023

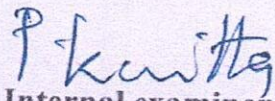
## CERTIFICATE


This is to certify that the project work entitled, "A STUDY ON EFFICIENCY OF MARKET SEGMENTATION IN ASSOCIATION WITH SUPER MARKET" by MARIYAM (Register Number 31220U10030) In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

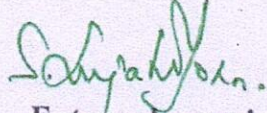
  
Research supervisor

  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023.

  
Internal examiner  
**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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External examiner  
r. S. Liyanath John, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752







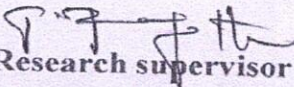
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

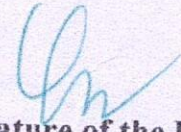
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliwc@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

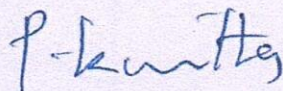
### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN CITY SUPER MARKET" by MEENA S (Register Number : 31220U10031). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

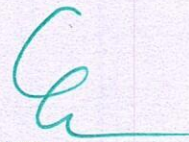
  
Research supervisor

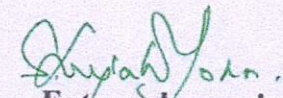
  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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VANIYAMBADI.

  
External examiner  
**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous,  
Vaniyambadi-635.752







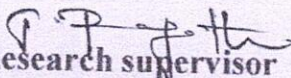
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

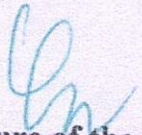
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwvc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

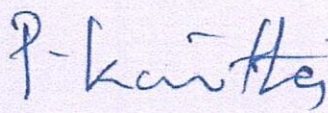
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON AWARENESS AND PERCEPTION OF MOBILE PHONE USES AMONG YOUNGSTERS ON DHIRAJ MOBILIES IN VANIYAMBADI" by **MONISHA G** (Register Number : 31220U10032). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

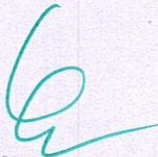
  
Research supervisor

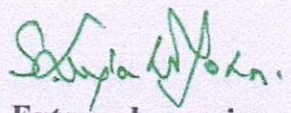
  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023.

  
Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No. 10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
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AND SCIENCE  
VANIYAMBADI.

  
External examiner  
**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752







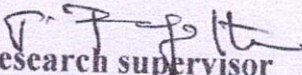
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

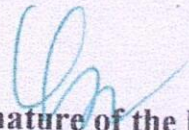
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwvc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

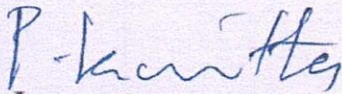
## CERTIFICATE

This is to certify that the project work entitled, "A . CERTAIN INVESTIGATION ON SOLAR BASED ELECTRIC POWER CONVERSATION" by MONISHA M (Register Number : 31220U10033). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

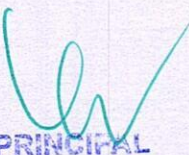
  
Research supervisor

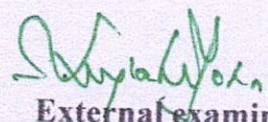
  
Signature of the HOD

Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**J. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(AN), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
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ISLAMIAH WOMEN'S ARTS  
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VANIYAMBADI.

  
External examiner  
Dr. S. Liyahath John, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752







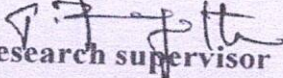
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

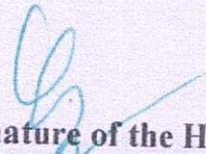
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalw@ gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

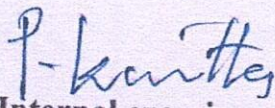
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON BRAND POSITIONING AND CREATIVITY IN ADVERTISEMENT" by MUBEENTAJ M (Register Number : 31220U10034). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

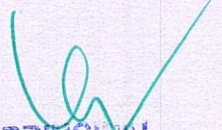
  
Research supervisor

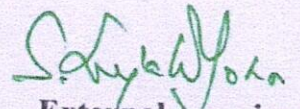
  
Signature of the HOD



  
Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SEL  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

  
External examiner  
Dr. S. Liyahath John, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752





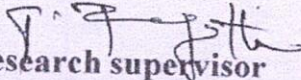
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

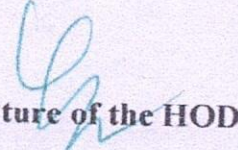
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwac@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE  
APRIL - 2023

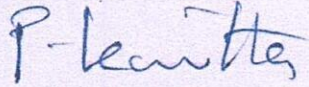
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON PERFORMANCE APPRAISAN IN FIRAZO LEATHER ACCESSORIES" by NABEEHA AFRAH T (Register Number : 31220U10035). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

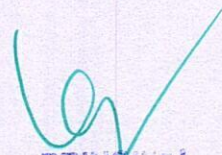
  
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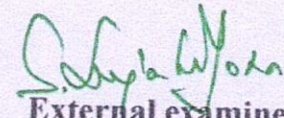




Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D, SET  
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Islamiah College (Autonomous)  
Vaniyambadi-635 752





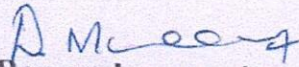
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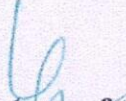
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliwc@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE  
APRIL - 2023

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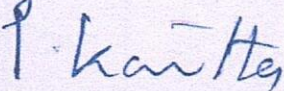
This is to certify that the project work entitled, "A STUDY ON EMPLOYEES SAFETY AND HEALTH HAZARDS OF C.M. HUSSAIN MUBARAK LEATHER COMPANY IN PERNAMBUT" by NASHIKHA NIDA V M (Register Number : 31220U10036). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

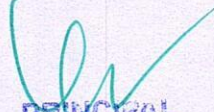
  
Signature of the HOD

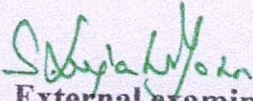


Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
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VANIYAMBADI.

  
External examiner  
Dr. S. Liyahath John, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752





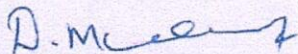
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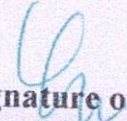
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwiwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

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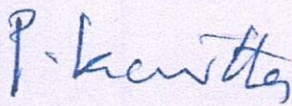
This is to certify that the project work entitled, "A STUDY ON EMPLOYEES RETENTION MECHANISM IN MML LOGISTICS CHENNAI" by NAZIYA AFREEN S (Register Number : 31220U10037). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

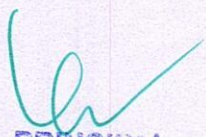
  
Signature of the HOD



Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwac@gmail.com

PG & RESEARCH DEPARTMENT OF COMMERCE  
APRIL - 2023

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MICROFINANCE ON WOMEN EMPOWERMENT THROUGH SELF HELP GROUPIN THIRUPUTTUR DISTRICT" by PRABAVATHI .V (Register Number : 31220U10039). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

*D. Muneer*

Research supervisor



*[Signature]*  
Signature of the HOD

Subsequent Viva-Voce examination held on 12.05.2023

*P. Kavitha*

Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SEI  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

*[Signature]*

PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

*[Signature]*

External examiner  
**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounting)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752






# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

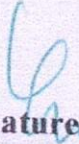
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliw@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

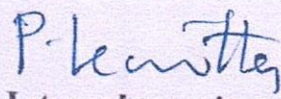
This is to certify that the project work entitled, "A STUDY ON SOCIAL INFLUENCE TOWARDS PURCHASE INTENTION OF SRI PRASATH SUPERMARKET IN PACHUR" by PRIYABAI R (Register Number : 31220U10040). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

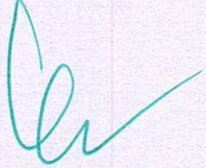
  
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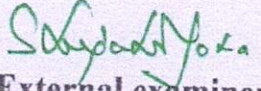


Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

  
External examiner  
**Dr. S. Lijahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752





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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwiwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT SRI YOGA HONDA IN TIRUPATTUR DIST." by RAMYA K (Register Number : 31220U10041). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

*D. Muneer*

Research supervisor

*[Signature]*  
Signature of the HOD



submitted for Viva-Voce examination held on 12.05.2023

*P. Kavitha*

Internal examiner

**Dr. P. KAVITHA, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D, SET.**  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

*[Signature]*

PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
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VANIYAMBADI.

*[Signature]*  
External examiner

**Dr. S. Liyahath John, Ph.D.,**  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752





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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliw@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

### CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MONETARY INCENTIVES EMPLOYEE PERFORMANCE AND TARIDA SHOES PRIVATE LTD. COMPANY" by ROHINI D (Register Number : 31220U10042). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

*D. Meenakshi*

Research supervisor

*[Signature]*  
Signature of the HOD



Scheduled for Viva-Voce examination held on 12.05.2023

*P. Kavitha*

Internal examiner

**Dr. P. KAVITHA, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SEL**  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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*[Signature]*  
PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

*S. Liyahath John*  
External examiner

**Dr. S. Liyahath John, Ph.D.,**  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752





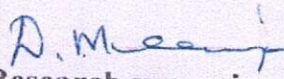
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE


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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalw@ic@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

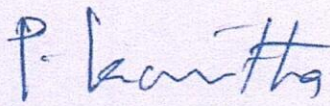
This is to certify that the project work entitled, "A STUDY ON WORK -LIFE BALANCE WITH REFERENCE TO FARIDA SHOES PVT LTD., AMBUR" by **SANTHINI S (Register Number : 31220U10043)**. In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

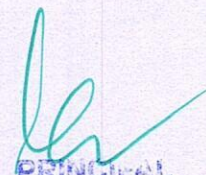
  
Signature of the HOD

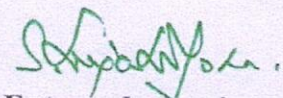


Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Jr. P. KAVITHA**, M.Com, M.Phil., M.B.A., M.Com(CA), Ph.D., SEI.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
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PRINCIPAL  
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External examiner  
Dr. S. Liyahath John, Ph.D.,  
Associate Professor & Head  
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Islamiah College (Autonomous)  
Vaniyambadi-635 752





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Email Id: principalw@ic@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON SERVICE QUALITY OF FOOT WEAR INDUSTRY AT SRI SAMUNDEESWARI EXPORT AT THIRUPATTUR" by SIDDQUA BANUE (Register Number : 31220U10045). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

*D. Meenakshi*  
Research supervisor

*[Signature]*  
Signature of the HOD



Submitted for Viva-Voce examination held on 12.05.2023

*P. Kavitha*  
Internal examiner

**Dr. P. KAVITHA, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D, SET,**  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

*[Signature]*  
PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

*[Signature]*  
External examiner

**Dr. S. Liyahath John, Ph.D.,**  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous),  
Vaniyambadi-635 752





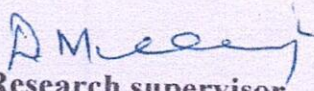
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**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

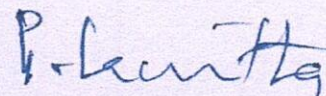
## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEES JOB SATISFACTION IN SOCIAL REFERENCE TO GALAXY FIRE AND SAFETY ENGINEERS BANGALORE" by SNEHA S (Register Number : 31220U10046). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

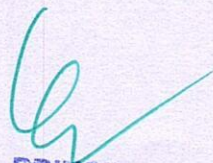
  
Research supervisor

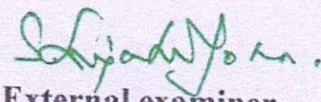
  
Signature of the HOD



  
Internal examiner

**Dr. P. KAVITHA, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET**  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

  
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External examiner  
Dr. S. Liyahath John, Ph.D.,  
Associate Professor & Head  
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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principaliwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE  
APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON CONSUMER BEHAVIOUR WITH RECORDS TO BRANDS AND TRADITIONAL JEWELLERY IN VANIYAMBADI" by SOWMIYA P (Register Number : 31220U10048). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

*D. M. Sree*  
Research supervisor

*[Signature]*  
Signature of the HOD



Submitted for Viva-Voce examination held on 12.05.2023

*P. Kavitha*  
Internal examiner

**Dr. P. KAVITHA, B.Com., B.Ph., B.A., B.Com(CA), Ph.D., SET.**  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE  
NO. 10, BYPASS ROAD, NEWTOWN, VANIYAMBADI-635 752

*[Signature]*  
PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.

*[Signature]*  
External examiner

**Dr. S. Liyahath John, Ph.D.,**  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752





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Email Id: principaliwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON MARKETING STRATEGY OF YAMAHA SHOW ROOM IN AMBUR" by SRIANU T (Register Number : 31220U10050). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD



Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

**Dr. P. KAVITHA, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.**  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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No.10, BYPASS ROAD, NEWTOWN VANIYAMBADI-635 752

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VANIYAMBADI.

External examiner

**Dr. S. Liyahath John, Ph.D.,**  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752





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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalw@ic@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON IMPACT OF EMPLOYEE COMMUNICATION ON EMPLOYEE ENAGEMENT LEVEL WITH SPEACIAL REFERENCE TO AFRA IMPORT & EXPORT IN VANIYAMBADI" by SUMERA S (Register Number : 31220U10051). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD



Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SEI.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
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External examiner

**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752





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Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON EMPLOYEE MOTIVATION IN VANI TECH PVT LTD VANIYAMBADI" by TAMILARASI V (Register Number : 31220U10053). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD



Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D., SET  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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PRINCIPAL  
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VANIYAMBADI.

External examiner

**Dr. S. Liyahath John**, Ph.D.,  
Associate Professor & Head  
Dept. of Commerce (Finance & Accounts)  
Islamiah College (Autonomous)  
Vaniyambadi-635 752.





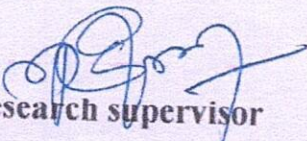
# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

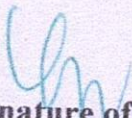
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**PG & RESEARCH DEPARTMENT OF COMMERCE**  
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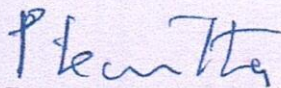
This is to certify that the project work entitled, "A STUDY ON IMPACT OF EMOTIONAL INTELLIGENCE OF EMPLOYEES PERFORMANCE WITH SPECIAL REFERENCE TO VANI TEACH VANIYAMBADI" by THENMOZHI S (Register Number : 31220U10054). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

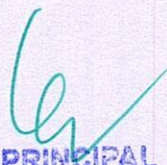
  
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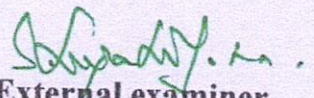
Submitted for ~~Viva~~ Voce examination held on 12.05.2023.



  
Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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Email Id: principaliwc@gmail.com

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

## CERTIFICATE

This is to certify that the project work entitled, "COMPARTIVE STUDY ON BUYING BEHAVIOUR OR RURAL AND URBAN CONUSMER ON MOBILE PHONE IN TIRUPATTUR DIS." by **UMA B (Register Number : 31220U10055)**. In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

Research supervisor

Signature of the HOD



Submitted for Viva-Voce examination held on 12.05.2023

Internal examiner

**P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
RESEARCH SUPERVISOR AND ASSISTANT PROFESSOR  
PG AND RESEARCH DEPARTMENT OF COMMERCE  
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External examiner

**Dr. S. Liyahath John, Ph.D.,**  
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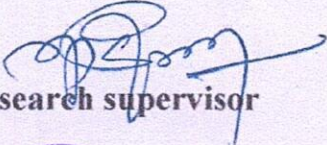
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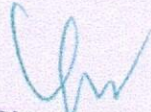
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## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

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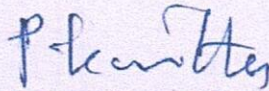
This is to certify that the project work entitled, "A STUDY ON CONSUMER PERCEPTION TOWARDS SAMSUNG MOBILE WITH REFERENCE TO VANIYAMBADI TOWN" by VAISHNAVI S (Register Number : 31220U10056). In the partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce** is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

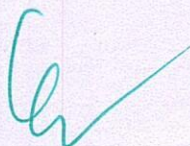
  
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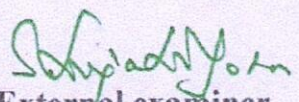


Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET,  
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External examiner

**Dr. S. Liyahath John**, Ph.D.,  
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Dept. of Commerce (Finance & Accounts)  
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# ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

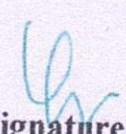
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalwe@gmail.com

## PG & RESEARCH DEPARTMENT OF COMMERCE APRIL - 2023

### CERTIFICATE

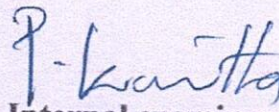
This is to certify that the project work entitled, "A STUDY ON EFFECT OF LEADERSHIP STYLE ON EMPLOYEE PERFORMANCE" by VASUNDARA K (Register Number : 31220U10057). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

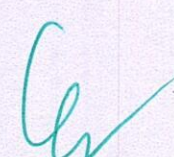
  
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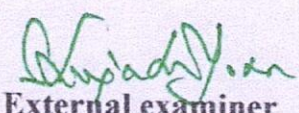


\*Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA**, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D, SEL  
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Islamiah College (Autonomous)  
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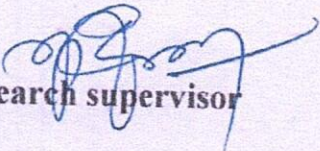
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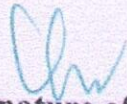
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
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**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**APRIL - 2023**

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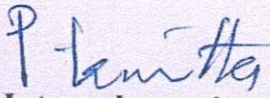
This is to certify that the project work entitled, "A STUDY ON COOPERATIVE ORGANIZATION IN RURAL COMMUNITY DEVELOPMENT" by YAMINIPRIYA J (Register Number : 31220U10058). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

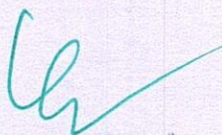
  
Signature of the HOD



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Internal examiner

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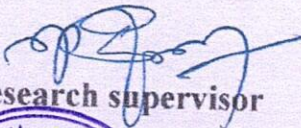
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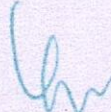
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**APRIL - 2023**

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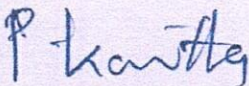
This is to certify that the project work entitled, "A STUDY ON SALE PROMOTION OF CITY SUPERMARKET IN VANIYAMBADI TOWN" by YAMUNA M (Register Number : 31220U10059). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

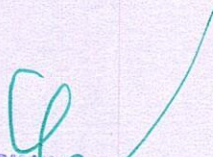
  
Signature of the HOD

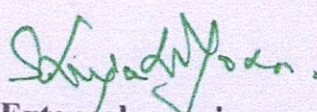


Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Dr. P. KAVITHA, M.Com, M.Phil, M.B.A, M.Com(CA), Ph.D, SET,**  
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External examiner

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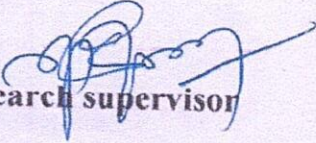
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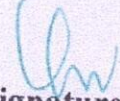
Affiliation with Thiruvalluvar University Accredited by NAAC with "B" Grade  
Newtown, Vaniyambadi-635751, Tirupattur District,  
Email Id: principalw@ic@gmail.com

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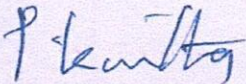
This is to certify that the project work entitled, "A STUDY ON QUALITY MANAGEMENT IN LEATHER INDUSTRIES WITH SPECIAL REFERENCE AFRA IMPORT AND EXPORTS, VANIYAMBADI" by YUMNAMARIYAM B (Register Number : 31220U10060). In the partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce is a bonafide record of work carried out by the candidate under my supervision during the period of 2022-2023. It has not been formed the basis for the award of any other degree.

  
Research supervisor

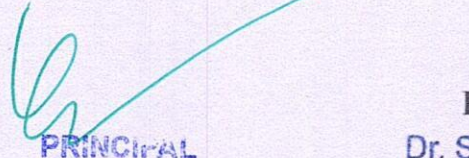
  
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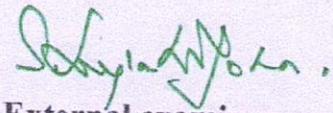


Submitted for Viva-Voce examination held on 12.05.2023

  
Internal examiner

**Jr. P. KAVITHA**, M.Com., M.Phil., M.B.A., M.Com(CA), Ph.D., SET.  
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